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David Grossman, Yanique DaCosta, and Ed Shems ICoD board member, David Grossman, will join designer Yanique DaCosta, Guild Representative to ICoD, and illustrator Ed Shems for a free-ranging discussion on professional standards and ethics for working graphic artists.

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more profitably, and with less stress.

Guidelines

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Chapter 5 □ The Graphic Artists Guild
discusses the work of the Graphic
Artists Guild, a professional
organization whose mission is to

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Promote and protect the economic interests of its members and who is committed to improving conditions for all graphic art creators and to raising standards for the entire industry.

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on the design process, dealing with clients, graphical standards, sample contracts, sample costing sheets, and a listing of invaluable reference and resources in the back. The biggest strength the Guide has is detailed explanations of different areas of design.

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